



Shoals Art - Announcing Free Arts Events and Business Listings Online

Promoting artists and art galleries in the Shoals area of Alabama

(PRWEB) March 28, 2005 -- A website dedicated to promoting artists and art galleries in the Shoals area of Alabama has recently launched. Features of the website include Find a Gallery, Find an Artist, a Map Locator and free Art Events listings.

Local participants include Shoals businesses and artists, already receiving promotion and high rankings on search engines. The site is designed to inform and direct tourists who may be searching for 'things to do' while visiting the Muscle Shoals area; attracting them to services offered by the Shoals Art Web participants.

A featured gallery, a featured artist, and a featured shop are currently highlighted on the site. Recent participants include the Lori Davis Gallery, artist Tim Stevenson, and M.C.'s Hallelujah Hands, a shop specializing in hand-made pottery.

The founder of the website, David Messer, brings Internet and Information Technology business knowledge gained with Inter@ctive Week's 500, Fortune 500 and Global 500 companies, and three Chambers of Commerce; including working with AOL properites and forming dot-com companies. He has helped rank brick-and-mortar and online businesses in the highest e-company ratings in history. Most recently taking the key success experiences from working with the W.C Handy Festival website, David is applying this expertise to the ShoalsArt.com website. It is his dedication and determination as a Florence, Alabama resident to do everything possible with the website to help promote the art, music and film businesses in the Shoals area.

"My goal is to continue to allow art participants to list their services at little to no cost, as most are already paying to connect to the Internet and paying for traditional media advertisements (newspaper ads, phone book listings, magazine ads, etc.) By providing a free resource for the Shoals area art society to easily get their word out to visitors, I hope to help all area artists and businesses grow. There is so much talent and untapped marketing in the area, getting the word out is just the first step."

The Muscle Shoals area of Alabama is rich in history, tradition and spirit. Nestled in the northwest region of the state of Alabama on the beautiful Tennessee River, "the Shoals" is quite possibly Alabama's best kept secret. A cultural melting pot of talent; artists, musicians, and actors abound in the area.

"I am proud to be called a Shoals resident, I tell all my friends and associates how terrific the quality of life is here in Northwest Alabama. You do not have to go far to find quality shops, galleries, or cultural affairs and events. The Shoals has everything to offer with more to come!" - David Messer, President of i-Net Services, Inc.

Mission

The mission of ShoalsArt.com is to promote the artists and art galleries in the Shoals area, by specifically providing our visitors with the online tools needed to answer the what, where, when, who and how questions associated with our cities' art culture resources.

The Shoals area consists of the four major cities of Florence, Muscle Shoals, Sheffield and Tusculmbia. All are within minutes driving distance of each other, providing a unique appeal of shops, galleries, restaurants, colleges, churches and civic organizations. Each unique city attracts local, regional, national and international visitors alike. Attractions include the W.C. Handy (Father of the Blues) home and museum, the birthplace of Helen Keller (Ivy Green), the Frank Lloyd Wright-Rosenbaum house, the Natchez Trace Parkway, the Belle Mont Mansion, Kennedy-Douglas Center for the Arts, and the Tennessee Valley Art Center.

For more information, visit us on the Web at <http://www.ShoalsArt.com>

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