



since 1989
WestonChamber.com
The Chamber that Means BusinessSM

AmericaChamber.com



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March 15, 2007

To whom it may concern,

David Messer has been instrumental in the planning, design and launch of three Chamber Websites supporting members throughout the country and abroad.

As COO, his creativity and enthusiasm shine in all aspects of our multi-faceted and large-scale business services implementation, including:

- Advertising
- Design
- Concept
- Cost control
- Project management
- Quality control/assurance
- Consultant and vendor management
- Implementation
- Marketing campaign management
- Customer support and response automation design
- Targeted traffic analysis
- E-commerce
- Market research
- Sales
- Produce service development
- Multimedia scripting and scheduling
- Press releases
- Brand awareness
- and staff motivation

David's efforts have helped place our three online chamber websites (Americachamber.com, ClarkCountyChamber.com, and WestonChamber.com) in the top tier of search engine results, a highly valuable and competitive service achievement.

Sincerely,

Jack Miller
President