

Online MBA Certificate Programs Intensive Professional Development Programs



Online MBA Master Certificate Track

The MBA Master Certificate Track is a comprehensive professional development series covering the most critical MBA subject areas with a special emphasis in management. Like a college degree program, this step-by-step approach builds on itself, taking you through the essential MBA skills managers and other professionals need to stay competitive in today's business world. Students who successfully complete all three programs will receive the **Master Certificate in Business Management**. Earning a Master Certificate demonstrates your solid understanding of core MBA skills with a special emphasis in Management - the key skills employers look for when making advancement decisions.

Certificate Programs include:

Business Essentials I

Business Essentials I is the first eight-week online course in both master certificate tracks and is designed to help busy professionals build a solid understanding of the business disciplines that make up the core of a master program. This understanding is essential to developing the confidence, objectivity and vision necessary to make effective decisions both as an individual and as a leader. During this eight-week certificate course, students will spend two weeks with experts in each of the following business fields:

- Marketing
- Finance
- Statistics
- Accounting



Business Essentials II

Business Essentials II is the second eight-week online course in both master certificate tracks and builds on Business Essentials I. It is designed to bring professionals up-to-date on the most critical topics affecting business today. During this eight-week certificate course, students will spend two weeks with experts in each of the following business fields:

- International Business
- Advanced Finance
- Financial Statement Analysis
- Leadership



Advanced Management Strategy

Advanced Management Strategy is the third eight-week online course and the capstone course to the Master Certificate in Business Management. This course is designed to give professionals the management insight and tools needed to make more effective leadership decisions and advance their career. During this eight-week certificate course, students will spend two weeks with experts in each of the following business fields:

- Managerial Perspectives
- Managing People
- Business Law for Managers
- Managerial Economics

