

David R. Messer ♦ E-mail davem@netsbd.com ♦ Cell (256) 627-5200
121 Wildwood Trail ♦ Florence, AL 35630
Curriculum Vitae Online: <http://www.netsbd.com/UNK/>

EXECUTIVE SUMMARY

For over eighteen years, David "Dave" Messer held senior IT and management positions at Inter@ctive Week's 500, Fortune 500 and Global 500 companies. He led e-CRM and IT design programs for B2C and B2B relationships in the financial industries and served a key role in the launch and management of a leading pet portal across all seven AOL properties. Mr. Messer was inducted into the 2003 International WHO's WHO of Entrepreneurs.

Currently Mr. Messer manages a Web Development and Content Management team for the Nisqually Indian Tribe in the Pacific Northwest. His two employees provide electronic and print communications services to over 300 employees, a tribal community membership of over 600 and government, civic and commercial partners. His department's mission as a unit of the Information Technology Department is to provide a user friendly experience for the visitors, employees and General Council members when visiting tribal websites, intranets, extranets and portals.

Previously, Dave served as Marketing Director/Sr. Product Manager for Global Special Effects, where he ensured continuous improvement in execution through regular training, inspection of expectations, and increased demand on meeting quotas of a 7 member sales team. In January of 2011 his team more than doubled sales volume from the prior year. He was responsible for all aspects of the company's marketing strategy, including the company's image, websites, print media and other PR activities.

Mr. Messer helped promote and manage three Chambers of Commerce online, the America Chamber of Commerce, the Weston Chamber in Ft. Lauderdale, and the Clark County Chamber in Las Vegas. David served as an Internet Specialist and Marketing consultant to Immuno Laboratories, helping the company expand accessibility to Immuno's food allergy testing and research services via premier online resources for physicians and patients.

EDUCATION

Held professional certifications in Citrix, Oracle, and Novell. Undergraduate degree is in Advertising from the Art Institute of Pittsburgh. Completed a Tulane University Master Certificate program in Business Management and a Masters of Science in Education, Instructional Technology at the University of Nebraska - Kearney.

CIVIC

Served as Interim President of Downtown Florence Unlimited (DFU) and as Chair of the First Fridays in Florence committee; the monthly arts event was recently selected as a Top 10 event in Northern Alabama by the Alabama Bureau of Tourism and Travel. Web Health Awards judge since 2003. Served on several boards of directors, including the Kiwanis Club of Florence and the Shoals Community Theatre. Volunteer on staff parish committees and vestry of churches.

PROFESSIONAL EXPERIENCE TIMELINE

2009-2011 – SNOWMASTERS (GLOBAL SPECIAL EFFECTS) located in Lexington, AL
Sr. Product Manager, report to CEO and President

2003-2011 - I-NET SERVICES, INC. located in Florence, AL
President, company founder

2003-2006 - IMMUNO LABORATORIES located in Ft. Lauderdale, FL
Internet Marketing Manager, report to CEO

2002-2003 - MICRO SOFTWARE SERVICES located in Miami, FL *Business Analyst, report to CIO*

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2000-2001 - INTELLIGENT CONTENT CORP. located in Weston, FL
Manager, Business Analysis and Design, report to President-COO and Executive Vice President-CTO

1998-2000 - MORTGAGE.COM located in Plantation, FL
Project Manager, report to CIO

1997-1998 - HOMESIDE LENDING (NATIONAL AUSTRALIA BANK) located in Jacksonville, FL
Senior Systems Analyst, report to Director of Technology

1997-1997 - WELLSRING RESOURCES (STATE STREET GLOBAL ADVISORS) located in Jacksonville, FL
Site Supervisor, report to Director of Technology

1995-1997 - AEROTEK CONSULTING (CSX TECHNOLOGIES/BAPTIST - ST. VINCENT HOSPITAL) located in Jacksonville, FL
Systems Engineer, report to Senior Technology Manager

1992-1995 - ABB located in Orange Park, FL
Systems Administrator, report to Office Manager

1989-1992 - FLORIDA DEPARTMENT OF TRANSPORTATION located in Tallahassee, FL
Engineer I, report to Division Manager

DEGREES / CERTIFICATIONS

M.S.Ed., Instructional Technology, University of Nebraska, Kearney, 3.69 of 4.0 GPA, 2011

B.S., Advertising, Art Institute of Pittsburgh, 3.94 of 4.0 GPA, 2009

MBA Certificate, Tulane University, 2005

Citrix Certified Sales Professional, Prometric, 2002

Microsoft Project Central, New Horizons, 2002

Microsoft Solutions Framework, Magenic Education, 2000

Answer Agent Administration, Brightware Education, 1999

Contact Center Administration, Brightware Education, 1999

Basic Supervision, American Management Association, 1999

Certified Netmaster, Raptor Education Services, 1998

Microsoft Exchange Enterprise Management, HTR Education Services, 1998

Microsoft Exchange Administration, Productivity Point, 1998

PVCS Tracker Administration, Wellspring Resources, 1997

How To Supervise People, Rockhurst College Continuing Education Center, 1996

NT Fundamentals, CSX Technologies, 1996

Certified Network Administrator, Novell Education Services, 1995

First Aid and CPR Certification, American Red Cross, 1995

Hazardous Waste Site Certificate - OSHA 1910.120, University of North Florida, 1994

Oracle Masters Certificate, Oracle Education Services, 1993

Environmental Contaminant Modeling, Dynamic Graphics, 1992

Quality Education System Certificate, Philip Crosby Associates II, Inc., 1992

Classified Military Clearance, DOD contractor, 1988-89

Bachelor of Business Administration, FAU, 2001 (completed 70 credit hours)

B.S. Computer Information Management, Jacksonville University, 1998 (completed 55 credit hours)

Technical Certificate- Engineering Drafting, Gulf Coast Community College, 1988